

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
310457-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza - Suite 555
Alexandria, VA 22314-1576

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	953

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	310457	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
14273		

Agency Ref	Advertiser Ref

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/08/12	M-F 4p-5p	4-5p	---1---	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 ---1--- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/04/12 3:59 PM M-F 4p-5p 4-5p :30 USPRTV19ACH \$850.00 NM									
2	10/02/12	10/08/12	M-F 7-730p	7-730p	----1--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 ----1-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 10/05/12 6:59 PM M-F 7-730p 7-730p :30 USPRTV19ACH \$1,200.00 NM									
3	10/02/12	10/08/12	REVOLUTION	10-11p	1-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 1----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 10:34 PM REVOLUTION 10-11p :30 USPRTV19ACH \$3,000.00 NM									
4	10/02/12	10/08/12	M-F 1135p-1235a	1135p-1235a	1-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 1----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 12:09 AM M-F 1135p-1235a 1135p-1235a :30 USPRTV19ACH \$750.00 NM									
5	10/02/12	10/08/12	PARENTHOOD	10-11p	-1-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -1----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/02/12 10:33 PM PARENTHOOD 10-11p :30 USPRTV19ACH \$3,000.00 NM									

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Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	953

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/02/12	10/08/12	CHICAGO FIRE	10-11p	--1----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 --1---- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 CHICAGO FIRE 10-11p :00 \$2,500.00 NM See MG 6.2 2 WPTV F 10/05/12 10:59 PM dateline 10-11p :30 USPRTV19ACH \$2,500.00 NM MG for 6.1 10/03 prgm change									
7	10/02/12	10/08/12	ROCK CENTER BRIAN V10-11p		---1---	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 ---1--- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/04/12 10:37 PM ROCK CENTER BRIAN WILLIAN 10-11p :30 USPRTV19ACH \$3,500.00 NM									

Total Spots **7** Gross Total **\$14,800.00**

Payment Terms 30 Days

Agency Commission **\$2,220.00**
Net Amount Due **\$12,580.00**